

Frame 1



*In the market for a high-definition television? Did you know that every high-definition TV needs a high-definition SOURCE? What is SOURCE?*

Frame 2



*SOURCE is your HD programming provider.*

Frame 3



*And which SOURCE gives you brilliant high-definition picture for your HDTV?*

Frame 4



*DIRECTV. With your DIRECTV HD receiver and DIRECTV HD programming package,*

Frame 5



*you're in line to receive high quality HIGH-DEFINITION sports and entertainment*

Frame 6



*When it comes to HD, SOURCE MATTERS*



Frame 7



*and your DIRECTV HD SOURCE  
means awesome picture quality*

Frame 8



*original entertainment, and more*

Frame 9



*live sports in HD than ever before!*

Frame 10



*It all begins at the SOURCE,*

Frame 11



*And that SOURCE for incredible high-  
definition programming on your HDTV  
is... DIRECTV*

Frame 12



*And for hassle-free installation of your  
high-definition DIRECTV system,*

Frame 13



*let Best Buy's in-home installation technicians ensure total customer satisfaction and professional service.*

Frame 14



*contact a Customer Specialist for more details.*