Frame 1



In the market for a high-definition television? Did you know that every high-definition TV needs a high-definition SOURCE? What is SOURCE?

Frame 4



DIRECTV. With your DIRECTV HD receiver and DIRECTV HD programming package,

Frame 2



SOURCE is your HD programming provider.

Frame 5



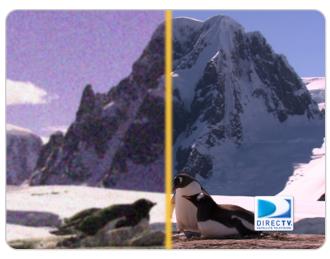
you're in line to receive high quality HIGH-DEFINITION sports and entertainment

Frame 3



And which SOURCE gives you brilliant high-definition picture for your HDTV?

Frame 6



When it comes to HD, SOURCE MATTERS

Frame 7



and your DIRECTV HD SOURCE means awesome picture quality

Frame 8



original entertainment, and more

Frame 9



live sports in HD than ever before!

Frame 10



It all begins at the SOURCE,

Frame 11



And that SOURCE for incredible highdefinition programming on your HDTV is... DIRECTV

Frame 12



And for hassle-free installation of your high-definition DIRECTV system,

Frame 13



let Best Buy's in-home installation technicians ensure total customer satisfaction and professional service.

Frame 14



contact a Customer Specialist for more details.