

Frame 1



*In the market for a high-definition television? Did you know that every high-definition TV needs a high-definition SOURCE?
What is SOURCE?*

Frame 2



SOURCE is your HD programming provider.

Frame 3



And which SOURCE gives you brilliant high-definition picture for your HDTV?

Frame 4

How do you get HD Source?

Purchase an HD TV

Sign up for **DirectTV HD**

Tune in and enjoy!

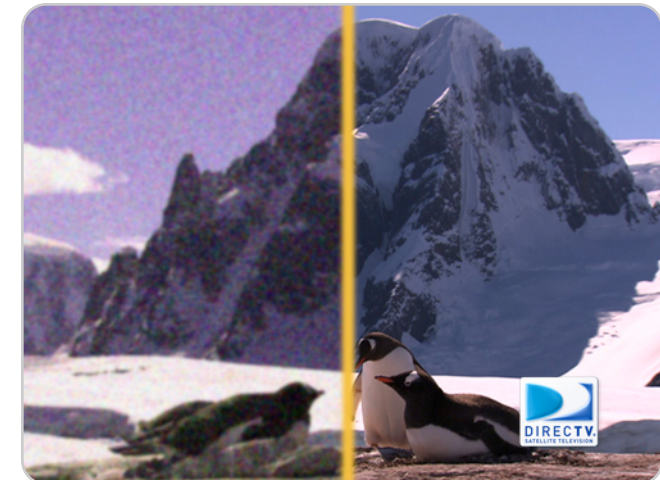
DIRECTV. With your DIRECTV HD Framereceiver and DIRECTV HD programming package,

Frame 5



you re in line to receive high quality HIGH-DEFINITION sports and entertainment

Frame 6



When it comes to HD, SOURCE MATTERS

Frame 7



and your DIRECTV HD SOURCE means awesome picture quality

Frame 8



original entertainment, and more

Frame 9



live sports in HD than ever before!

Frame 10



It all begins at the SOURCE,

Frame 11



And that SOURCE for incredible high-definition programming on your HDTV is... DIRECTV

Frame 12



And for hassle-free installation of your high-definition DirecTV system,

Frame 13



let Best Buy's in-home installation technicians ensure total customer satisfaction and professional service.

Frame 14



contact a Customer Specialist for more details.